



## mike Lapointe

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**LANGUAGES WRITTEN AND SPOKEN:**  
ENGLISH AND FRENCH

### EDUCATION:

- 1993 DAWSON COLLEGE- GRAPHIC DESIGN D.E.C.  
GRADUATED TOP OF MY CLASS

### WORK EXPERIENCE:

- **TAXI ADVERTISING AND DESIGN** (ADVERTISING AND DESIGN)  
SEPTEMBER 1994 - MARCH 1998  
**TITLE & RESPONSIBILITIES:** DESIGNER (PRODUCTION SUPERVISOR, CLIENT SERVICING, TRAVEL, PACKAGING, LOGOS, BROCHURES)  
**EMPLOYER:** JANE HOPE (VICE-PRESIDENT, DESIGN)  
**CLIENTS:** CLEARNET (TELUS), OSHAWA FOODS, CINÉPLEX ODÉON, BELAIR, BROWN'S SHOES, METROWERKS, AND MONTREAL MUSEUM OF FINE ARTS
- **PNMD (BBDO)** (ADVERTISING)  
MARCH 1998 - MARCH 1999  
**TITLE & RESPONSIBILITIES:** ART DIRECTOR (PRINT AND BROADCAST)  
**EMPLOYER:** MARTIN BEAUVAIS (CREATIVE DIRECTOR)  
**CLIENTS:** LOTTO QUÉBEC, PHARMAPRIX, LABATT, PIZZA HUT.
- **RYAN AND DESLAURIERS** (ADVERTISING & DESIGN)  
MARCH 1999 - AUGUST 2001  
**TITLE & RESPONSIBILITIES:** SENIOR ART DIRECTOR (PRODUCTION SUPERVISOR, HEAD OF DESIGN TEAM, TRAVEL, CLIENT SERVICING, LOGOS, BROCHURES, PACKAGING, SIGNAGE, AD CAMPAIGNS)  
**EMPLOYER:** TOM PEDRIKS (VICE-PRESIDENT, DESIGN)  
**CLIENTS:** NIKE, SLEEMANS BEER, BOMBARDIER, INTRAWEST REAL ESTATE, CONVERSE, THE HOCKEY COMPANY, TONIC SALON SPA, JACOB CLOTHING COMPANY, MONT-TREMBLANT BEER.
- **TAXI ADVERTISING AND DESIGN** (ADVERTISING AND DESIGN)  
MAY 2003 - 2007  
**TITLE & RESPONSIBILITIES:** SENIOR ART DIRECTOR  
**EMPLOYER:** JANE HOPE (PRESIDENT, DESIGN)  
**CLIENTS:** TELUS, PFIZER, MCGILL UNIVERSITY, REITMANS
- **SID LEE** (ADVERTISING AND DESIGN)  
AUGUST 2007 - MARCH 2008  
**TITLE & RESPONSIBILITIES:** CO-CREATIVE DIRECT (CONTRACT)  
**EMPLOYER:** HÉLENE GODIN  
**CLIENTS:** CIRQUE DU SOLIEL, CASINO DE MONTRÉAL, SAQ

### freELance:

- PUBLICIS, TAXI, FONDATION FILLES D'ACTION, HÔTEL LE ST-JAMES, BROWN'S SHOES, DAVID'S TEA, X-BOX, TELUS, GILDAN, HILL'S, CEDARS CANCER FOUNDATION, RYMA TECHNOLOGIES, GLOBAL FURS, NATURAL FURS, FOU D'ICI (FOOD MARKET), CINCO, FORD MOTORS, CASSIS RETAIL STORES, TOUS POUR LA CULTURE, TVA PUBLICATIONS.